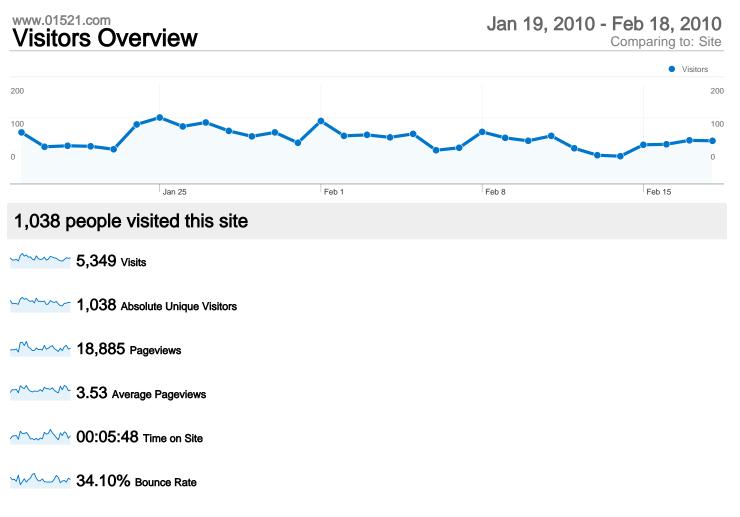


Content Overview					
Pages	Pageviews	% Pageviews			
1	6,727	35.62%			
/cgi-bin/pplog.pl	2,015	10.67%			
/?viewDetailed=00242	737	3.90%			
/?viewDetailed=00251	659	3.49%			
/rm/00242rm-quad-	542	2.87%			



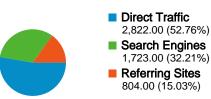
\_\_\_\_\_ 14.43% New Visits

### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,734	69.81%	Cable	3,569	66.72%
Safari	744	13.91%	Unknown	998	18.66%
Firefox	562	10.51%	T1	363	6.79%
Chrome	177	3.31%	DSL	283	5.29%
SAMSUNG-SGH-I617	52	0.97%	Dialup	71	1.33%



15.03% Referring Sites



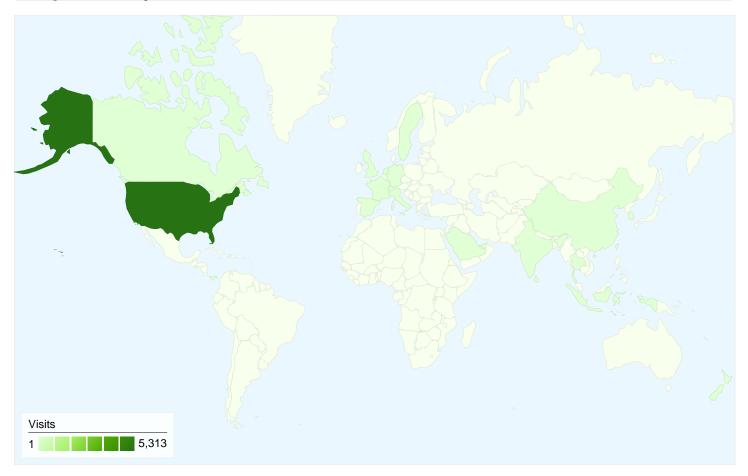
32.21% Search Engines

### **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	2,822	52.76%	01521	593	34.42%
google (organic)	962	17.98%	01521.com	482	27.97%
yahoo (organic)	455	8.51%	holland blog	110	6.38%
webmail.aol.com (referral)	229	4.28%	the holland blog - speak out	92	5.34%
masslive.com (referral)	216	4.04%	the holland blog	51	2.96%

# www.01521.com Map Overlay

# Jan 19, 2010 - Feb 18, 2010 Comparing to: Site

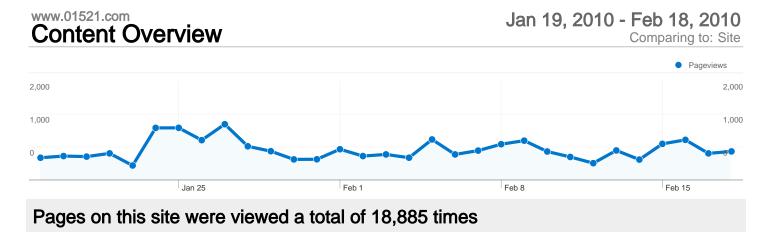


## 5,349 visits came from 21 countries/territories

Site Usage

Visits 5,349 % of Site Total: 100.00%	Pages/Visit 3.53 Site Avg: 3.53 (0.00%)	Avg. Time on Site 00:05:48 Site Avg: 00:05:48 (0.00%)		% New Visits 14.47% Site Avg: 14.43% (0.26%)	<b>34.10</b> Site Avg:	Bounce Rate 34.10% Site Avg: 34.10% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		5,313	3.54	00:05:49	13.95%	33.86%	
Netherlands		5	1.00	00:00:00	100.00%	100.00%	
France		3	2.33	00:00:39	100.00%	66.67%	
Panama		3	7.00	00:12:05	33.33%	0.00%	
Switzerland		3	3.67	00:00:56	100.00%	33.33%	
Canada		3	2.00	00:00:32	100.00%	66.67%	
China		2	1.00	00:00:00	100.00%	100.00%	
India		2	1.00	00:00:00	100.00%	100.00%	
Italy		2	1.00	00:00:00	50.00%	100.00%	

Thailand	2	2.00	00:02:37	100.00%	50.00%
					1 - 10 of 21



-------- 18,885 Pageviews

------- 12,686 Unique Views

34.10% Bounce Rate

### **Top Content**

Pages	Pageviews	% Pageviews
/	6,727	35.62%
/cgi-bin/pplog.pl	2,015	10.67%
/?viewDetailed=00242	737	3.90%
/?viewDetailed=00251	659	3.49%
/rm/00242rm-quad-accident.htm	542	2.87%